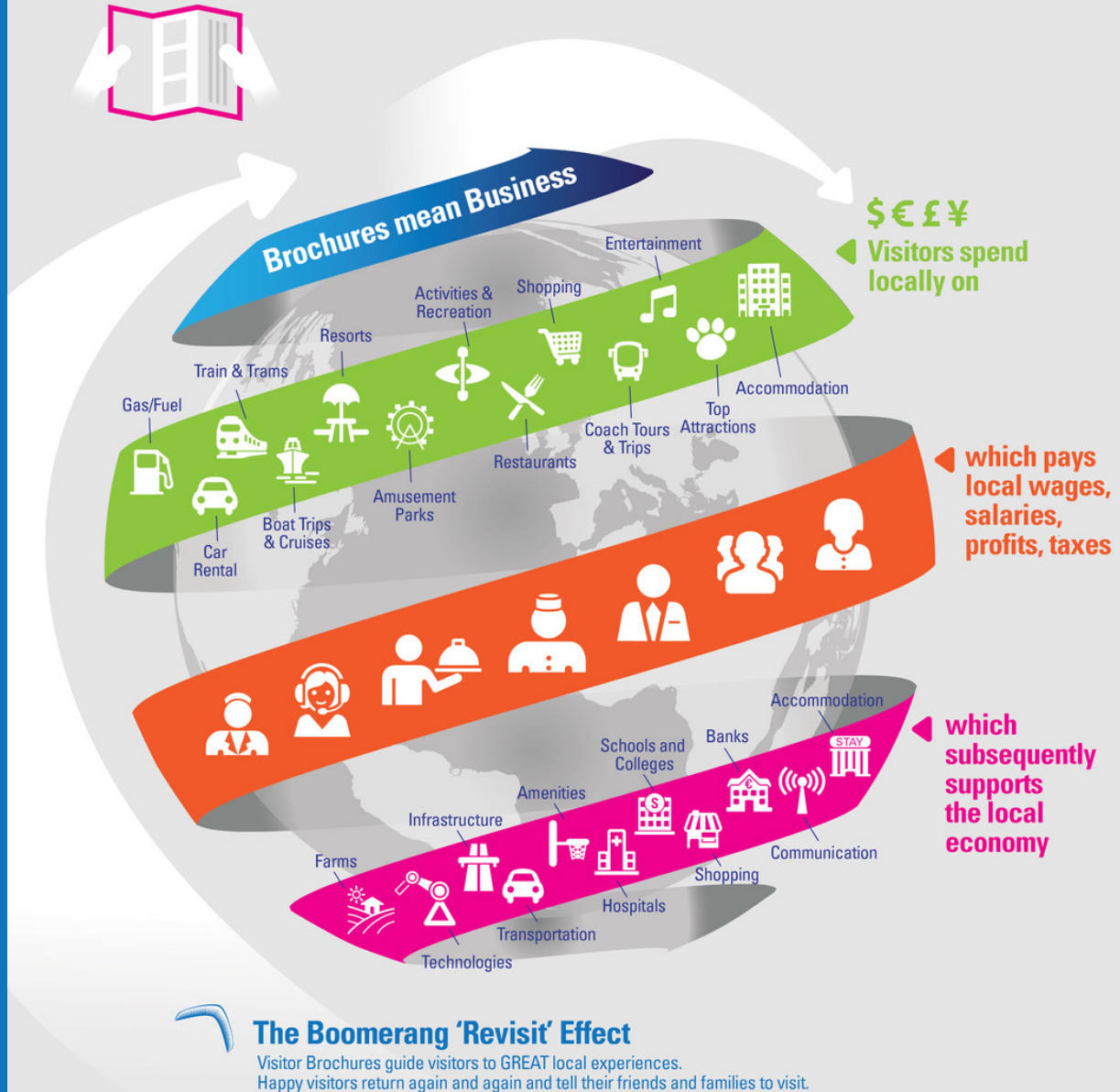


Visitor Brochures Make a World of Difference to Businesses and Local Communities



How Brochures Impact



**Over 535 Million Visitor
Brochures, Guides and Maps
are Distributed by Visitor
International members each
year.**

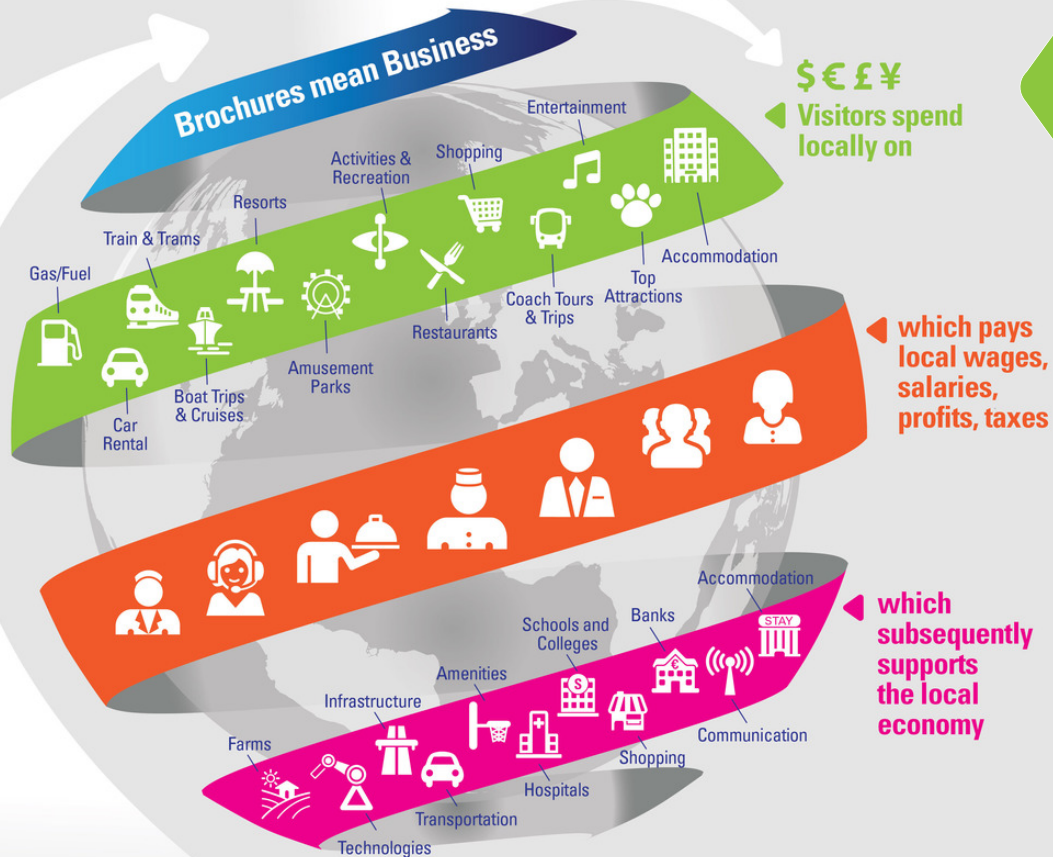
**They are Read and Shared
by over 1.8 Billion Visitors
during their trip.**



Here is how they Impact



How Brochures Impact



The Boomerang 'Revisit' Effect

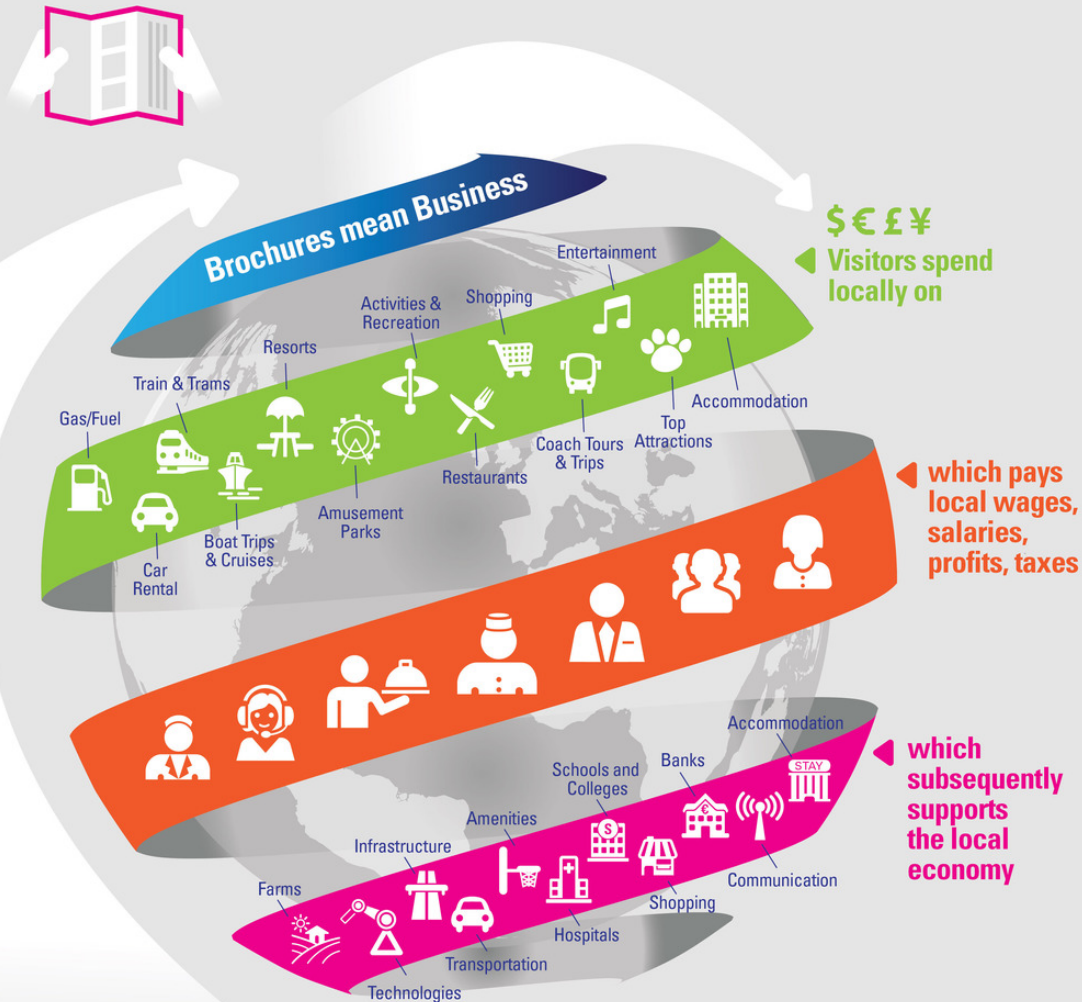
Visitor Brochures guide visitors to GREAT local experiences.
Happy visitors return again and again and tell their friends and families to visit.



Visitor Brochures Stimulates Spend

Our Members
distribute over
535 Million
brochures each
year, leading to
multi-billions
being spent
locally on goods
and services

How Brochures Impact



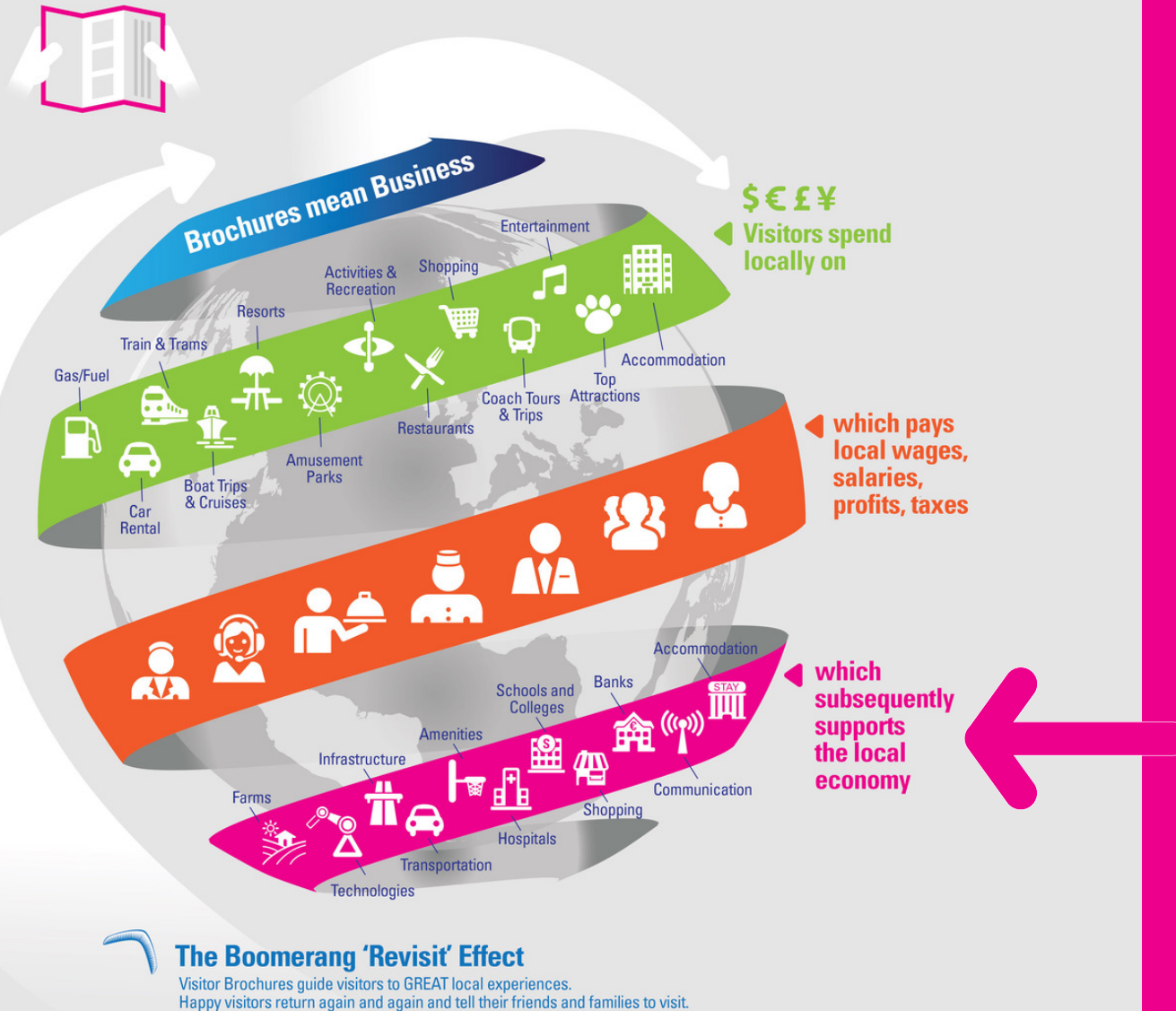
The Boomerang 'Revisit' Effect

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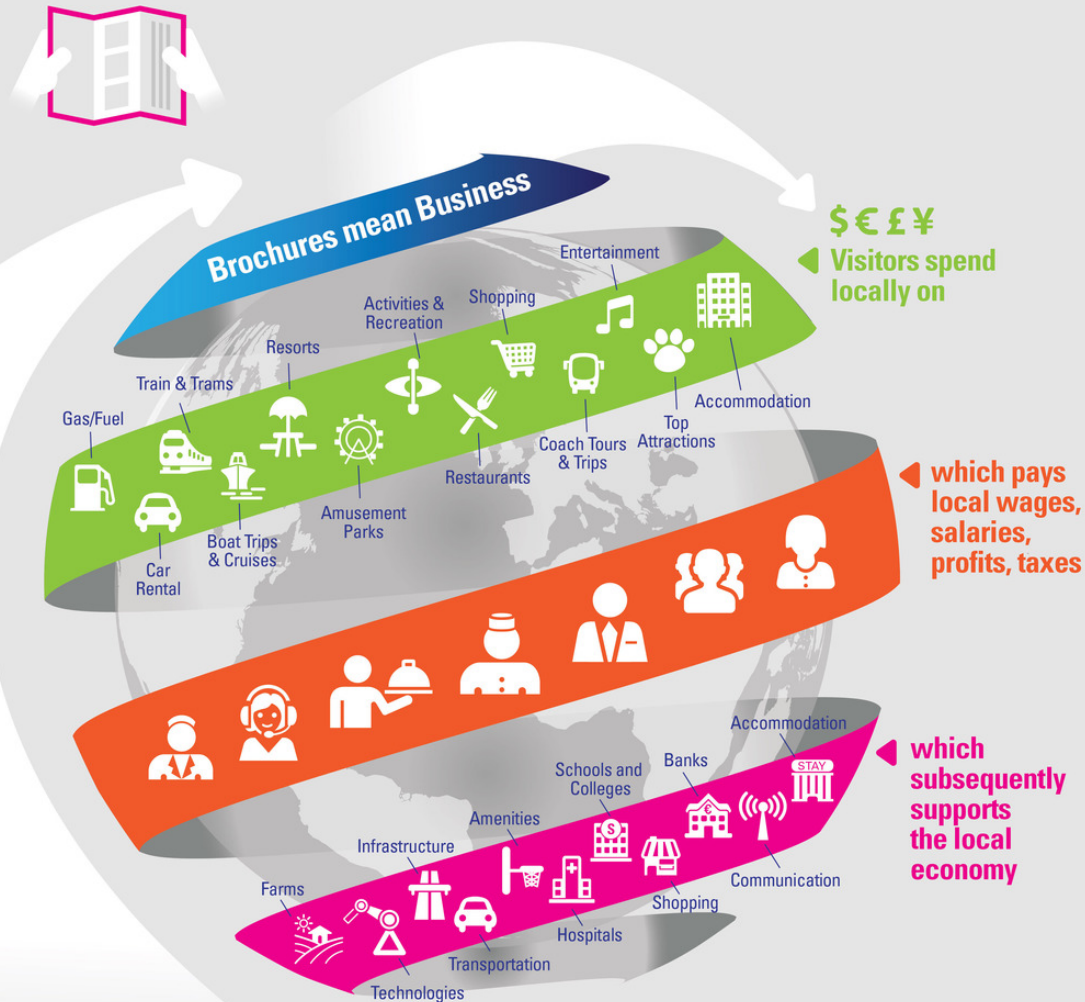
This spend enables local businesses to employ staff, pay wages and salaries, pay taxes, and make a profit to grow and be sustainable

How Brochures Impact



Businesses and employees pay taxes which subsequently supports the development of the area and the local economy

How Brochures Impact



The Boomerang 'Revisit' Effect

Visitor Brochures guide visitors to GREAT local experiences.
Happy visitors return again and again and tell their friends and families to visit.

THE BOOMERANG EFFECT OF VISITOR BROCHURES

Visitor Brochures
guide visitors to
GREAT local
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Meet our Members

Visit VisitorInternational.com

